

ENTERTAINMENT LAW BASICS BOOT CAMP

3 G E N E R A L C L E H O U R S

AGENDA

PRESIDING:

Leron E. Rogers, Lewis Brisbois Bisgaard & Smith LLP, Atlanta, GA
John E. Seay, The Seay Firm LLC, Atlanta, GA

- 7:30 **REGISTRATION AND BREAKFAST**
(All attendees must check in upon arrival. A removable jacket or sweater is recommended.)
- 8:10 **WELCOME AND PROGRAM OVERVIEW**
Leron E. Rogers
John E. Seay
- 8:30 **COPYRIGHT AND FAIR USE 101: CLEARANCE AND LICENSING**
John R. Renaud, Turner Entertainment Group, Inc., Atlanta, GA
Pilar K. Johnson, Turner Entertainment Group, Inc., Atlanta, GA
- 9:30 **TRADEMARK IN THE DIGITAL AGE: BRANDS, DOMAIN NAMES AND SOCIAL MEDIA**
James A. Trigg, Kilpatrick Townsend & Stockton LLP, Atlanta, GA
Nichole D. Chollet, Kilpatrick Townsend & Stockton LLP, Atlanta, GA
Jennifer M. Gruber, Turner Entertainment Group, Inc., Atlanta, GA
- 10:30 **BREAK** (Excluded from Webcast)
- 10:40 **CORPORATE FORMATION AND BUSINESS ISSUES FOR ENTERTAINERS**
Shawn R. Nolan, Shawn Nolan Law LLC, Chapel Hill, NC
Douglas A. Park, Douglas Park Law Firm, Atlanta, GA
Leron E. Rogers
- 11:40 **ADJOURN**



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WEBCAST

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