Recorded: Friday, January 26, 2018



SOLO & SMALL FIRM BOOT CAMP

6 CLE HOURS INCLUDING | 1 ETHICS HOUR | 1 PROFESSIONALISM HOUR | 1 TRIAL PRACTICE HOUR

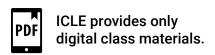
GENDA

PRESIDING:

Evan L. Kaine, Program Chair, Kaine Law, LLC, Atlanta, GA

David N. Lefkowitz, The Lefkowitz Firm LLC, Atlanta, GA and Athens; Adjunct Professor, University of

8:55 **WELCOME AND PROGRAM OVERVIEW** 2:15 **BREAK** (Excluded from Webcast) Evan L. Kaine **EFFECTIVELY MARKETING YOURSELF AND** 2:30 9:00 HARNESSING EFFECTIVE SOCIAL **CUSTOMER CLIENT SERVICE MEDIA MARKETING** Elizabeth M. S. Hennig, Kaine Law, LLC, Atlanta, GA Erin H. Gerstenzang, EHG Law Firm, Atlanta, GA Liza A. Park, Kaine Law, LLC, Atlanta, GA 10:00 **BREAK** (Excluded from Webcast) 3:30 **EMPLOYMENT LAW 411: SIZE DOES MATTER** Marcus G. Keegan, Keegan Law Firm, LLC, 10:15 THE INS & OUTS OF RUNNING A Atlanta, GA **SOLO PRACTICE** Evan L. Kaine 4:30 **ADJOURN BEING THE BEST** 11:15 John Morgan, Morgan & Morgan, Atlanta, GA 12:15 **BREAK** (Excluded from Webcast) **HOW OFTEN DO I VIOLATE THE** 1:15



ETHICAL RULES?

Georgia School of Law, Athens, GA

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WEBCAST

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