

SOLO & SMALL FIRM BOOT CAMP

6 CLE HOURS INCLUDING | 1 ETHICS HOUR | 1 PROFESSIONALISM HOUR | 1 TRIAL PRACTICE HOUR

AGENDA

PRESIDING:

Evan L. Kaine, Program Chair, Kaine Law, LLC, Atlanta, GA

- | | | | |
|-------|--|------|---|
| 8:55 | WELCOME AND PROGRAM OVERVIEW
Evan L. Kaine | 2:15 | BREAK (Excluded from Webcast) |
| 9:00 | HARNESSING EFFECTIVE SOCIAL
MEDIA MARKETING
Erin H. Gerstenzang , EHG Law Firm, Atlanta, GA | 2:30 | EFFECTIVELY MARKETING YOURSELF AND
CUSTOMER CLIENT SERVICE
Elizabeth M. S. Hennig , Kaine Law, LLC, Atlanta, GA
Liza A. Park , Kaine Law, LLC, Atlanta, GA |
| 10:00 | BREAK (Excluded from Webcast) | 3:30 | EMPLOYMENT LAW 411: SIZE DOES MATTER
Marcus G. Keegan , Keegan Law Firm, LLC,
Atlanta, GA |
| 10:15 | THE INS & OUTS OF RUNNING A
SOLO PRACTICE
Evan L. Kaine | 4:30 | ADJOURN |
| 11:15 | BEING THE BEST
John Morgan , Morgan & Morgan, Atlanta, GA | | |
| 12:15 | BREAK (Excluded from Webcast) | | |
| 1:15 | HOW OFTEN DO I VIOLATE THE
ETHICAL RULES?
David N. Lefkowitz , The Lefkowitz Firm LLC, Atlanta,
GA and Athens; Adjunct Professor, University of
Georgia School of Law, Athens, GA | | |



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WEBCAST

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