

SCHEDULE | Thursday, April 27 | Day 1

- 8:00–10:00am **Conference & Exhibit Hall Set Up** (Auditorium)
- 9:30–10:00am **Coffee & Conference Registration** (Auditorium)
Conference Bags Sponsored by Lawpay
- 10:00–10:10am **Welcome and Institute Kickoff** (Conference A)
State Bar of Georgia Executive Director *Damon Elmore* and Law Practice Management Program Director *Nkoyo-Ene R. Effiong*
- 10:10–11:10am **PLENARY** (Conference A)
Building Sustainable Habits that Support Your Wellness and Business
Nefra MacDonald
- 11:15–12:25pm **Lunch and Exhibit Hall Crawl** (Auditorium)
Sponsored by CLIO

EDUCATIONAL TRACKS	LAUNCH	LEVERAGE	LEARN	LEAD	LIVE	VENDOR SHOWCASE
LOCATION	Conference A	Room 5	Room 3	Room 1	YLD Presidents Boardroom	Presidents Boardroom
12:30–1:30pm	PLENARY The Rise of AI in the Legal Profession: Lawyers Brace for Impact Speakers: <i>Sharon Nelson & John Simek</i> (Conference A)					
1:35–2:35pm	Networking for Introverts Speaker: <i>Jodi Miles</i>	Getting the Most Out of Your Microsoft 365 Business Subscription Speaker: <i>Catherine Sanders Reach</i>	Creating Effective Boundaries to Improve Your Life and Practice Speaker: <i>Jenn Deal</i>	Law Firm Personnel: Practical and Legal Considerations Speaker: <i>Jamala McFadden</i>	I'm Marketing My Firm...Why Isn't It Working Speaker: <i>Emily J. Wiegert</i>	Creating an Elevated Client Experience Speaker: <i>Laura French</i>
2:40–3:15pm	EXHIBIT HALL BREAK (Auditorium)					
3:20–4:20pm	Turning Your Tech Stack into a Solution Stack Speaker: <i>Stacey Lake</i>	Showbiz Law: Everything You Need to Know Speaker: <i>James L. Walker, Jr.</i>	Vendor Showcase Session 1: Cosmolex 10 Do and Don'ts of Trust Accounting for Solo & Small Law Firms Speaker: <i>Erica Birstler</i>	Vendor Showcase Session 2: PracticePanther The Evolution of Client Intake: Successful Secrets to Double Your Conversion Rates Speakers: <i>Libby F. Luff</i> <i>Matthew Orlinsky</i>	Vendor Showcase Session 3: WSI Biggs Grow Your Firm with Automated Reviews Speaker: <i>Kelly Biggs</i>	Vendor Showcase Session 4: Smokeball How to Improve Efficiency and Productivity to Grow Your Law Firm Speaker: <i>Jordan Turk</i>
4:25–5:25pm	PLENARY 60 Tips, Gadgets, Sites in 60 Minutes Speakers: <i>Nkoyo-Ene R. Effiong, Nancy Duhon, Sheila Baldwin, Temi Siyanbade & T. Jayden Doye</i> (Conference A)					
5:30–6:30pm	NETWORKING RECEPTION PRESENTED BY CHEF LOUIE (Room A Foyer) Sponsored by CLIO					

All Sessions are suitable for Transition into Law Practice (TILPP) additional CLE hours.

SCHEDULE | Friday, April 28 | Day 2

- 7:00–8:00am **Conference Registration with Coffee & Breakfast** (Auditorium)
Sponsored by PracticePanther
- 7:50–8:00am **Greetings from the State Bar** (Conference A)
- 8:00–9:00am **PLENARY** (Conference A)
Professionalism Panel – Navigating the Technology Revolution in the Legal Profession: Balancing Efficiency, Professionalism and Civility
Moderator: *Karlise Y. Grier*
Speakers: *Molly Gillis, Hannibal Heredia, Chris Twyman & Hon. Shermela J. Williams*
- 9:00–9:25am **Exhibit Hall Break** (Auditorium)

EDUCATIONAL TRACKS	LAUNCH	LEVERAGE	LEARN	LEAD	LIVE	VENDOR SHOWCASE
LOCATION	Conference A	Room 5	Room 3	Room 1	YLD Presidents Boardroom	Presidents Boardroom
9:25–10:25am	Taxes: How to Handle Them, so You Don't Have Problems Speaker: <i>Jason Wiggam</i>	Redaction and Other Digital Document Management Know Hows and Must-Haves Speaker: <i>Nancy Duhon</i>	All Eyes on You: How Lawyers Can Use Video to Amplify Their Reach Speaker: <i>Temi Siyanbade</i>	Hearsay: What It Is, What It Isn't Speaker: <i>Alex Merritt</i>	Master Your Money: Strategies to Manage Your Personal Finances Speaker: <i>Rho Thomas</i>	Vendor Showcase Session 5: Rocket Matter Kanban Boards – What are They and Why Should You Use Them? Speaker: <i>Larry Port</i>
10:30am–12:00pm	PLENARY Reregulation & the Future of Law Panel Moderator: <i>Nkoyo-Ene R. Effiong</i> Speakers: <i>Kimberly Y. Bennett, Paula Frederick, Erin Gerstenzang & Stacey Lake (Conference A)</i>					
SMARTBARS						
12:05–12:35pm	Clio How to Organize, Prioritize, and Streamline work in Clio Manage Speaker: <i>Kate Bell</i>	CosmoLex Automating Time-Consuming Tasks Speaker: <i>Erica Birstler</i>	Rocket Matter How to Streamline, Collaborate, and Swiftly Eliminate Bottlenecks in Your Practice Speaker: <i>Larry Port</i>	PracticePanther Using Practice Panther Native Features to Automate Your Firm Processes Speaker: <i>Matt Orlinsky</i>	WSI Biggs Boosting Firm's Growth Using Social Media: Positioning Yourself As A Leader by Using Video To Drive Impressions Speaker: <i>Kelly Biggs</i>	ReliaGuide Build Your Business with the Bar's Find A Lawyer Directory: Learn How to Increase Your Traffic by Updating Your Profile Speaker: <i>Yael Boloker</i>
12:05–1:20pm	EXHIBITORS' FAREWELL LUNCH AND FINAL CONFERENCE PRIZES (Auditorium Foyer/Auditorium) <i>Sponsored by Cosmolex and Rocket Matter</i>					

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LOCATION	Conference A	Room 5	Room 3	Room 1	YLD Presidents Boardroom	Presidents Boardroom
1:20–2:20pm	Outsourcing 101: How to Ethically Grow Your Firm (and Your Profits) with Freelance Lawyers Speaker: <i>Kristin Tyler</i>	The Trademark Attorney Starter Pack Speaker: <i>Sonia Lakhany</i>	Retirement Plans for Small Businesses Speaker: <i>Bob Wang</i>	Building a Sustainable Law Practice – Succession Planning for Lawyers Speaker: <i>Jonathan Hawkins</i>	Ethical and Honest Social Media Marketing Speaker: <i>Emily J. Wiegert</i>	Vendor Showcase Session 6: SynerG Law Complex Overhead Management & Consolidation Speaker: <i>Jason W. Graham</i>
2:25–3:25pm	Matrimonial Mediation: Handling Divorce Cases with Mediation Speaker: <i>Randy Kessler</i>	Tips to Avoid Grievances and Complaints Speaker: <i>Warren Hinds</i>	Developing an Estate Planning Practice Speaker: <i>Thua G. Barley</i>	How to Run Your Law Practice Like a Business & Not Mess up Your IOLTA Account Speaker: <i>Charlie Feehan</i>	Elevate Your Business Development with Innovative Branding Speakers: <i>Megan Hodgkiss</i> <i>EJ Stern</i>	Vendor Showcase Session 7: Clio A Busy Lawyer's Guide to Law Firm Automation Speaker: <i>Nefra MacDonald</i>
3:30–4:30pm	Creating Subscription-Based Practices Speaker: <i>Kimberly Y. Bennett</i>	The WOW Factor: How to Build Referrals Without Advertising Speaker: <i>Sonia Lakhany</i>	Management: The Business of People Speaker: <i>Scott Hart</i>	Real Estate Law for the Solo Practitioner Speaker: <i>Sam Gowin</i>	The Evolving Ethics of Law Firm Cybersecurity: Practical and Budget-Friendly Tips Speakers: <i>Sharon Nelson</i> <i>John Simek</i>	Using Data to Make and Drive Your Business Decision Speaker: <i>Stephanie Everett</i>
4:35–4:45pm	INSTITUTE WRAP UP – LAW PRACTICE MANAGEMENT PROGRAM STAFF (Auditorium)					

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SESSION LOCATIONS | DAY 1 & 2

